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Egg oil sunscreen? It's no 'yolk'

By Michelle Yeomans , 29-Mar-2012

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Sunscreen isn't the only area of the cosmetics industry that VAV Life Sciences has in mind for OLEOVA, an egg yolk oil that the company says can also be applied to hair and skin care formulations.

The Mumbai based company has developed the ingredient by extracting oil from chicken eggs using a cold process technology that is said to preserve its therapeutic property, without the use of chemicals.



"Egg yolk oil has been used for hair care, skin care and burns for thousands of years. However, we have attempted to revive the use of it in a safe way as it is free of proteins for those who may be allergic to eggs," VAV spokesperson Stuti Singh told CosmeticsDesign.com USA.

Eggsamples of how this ingredient will work in cosmetics...

According to Singh, personal care products containing cholesterol have shown great promise in healing dry and damaged skin. "Studies have shown that cholesterol is essential for the skin and hair, egg oil is source for highly bio-available cholesterol," she says.

In skin creams or lotions, egg oil is said to be an excellent emollient as it has the properties of a moisturizer that helps with the texture, lubricating and anti-friction properties of a product.

"It is also a penetration enhancer which makes it an important ingredient in sunscreen products," she adds.

Oleova is also said to be suitable on dull and dry hair as being a natural nutrient, the ingredient acts as a humectants drawing moisture in as it conditions.

"This product has a nourishing and conditioning property which helps in reducing the onset of premature hair loss, while also promoting the growth of new hair by nourishing the hair roots," reveals Singh.

Although the company is still running clinical trials on this ingredient, Singh says its safety is 'undisputable because it is completely natural'.

Keywords: OLEOVA, egg yolk, VAV Life Sciences

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